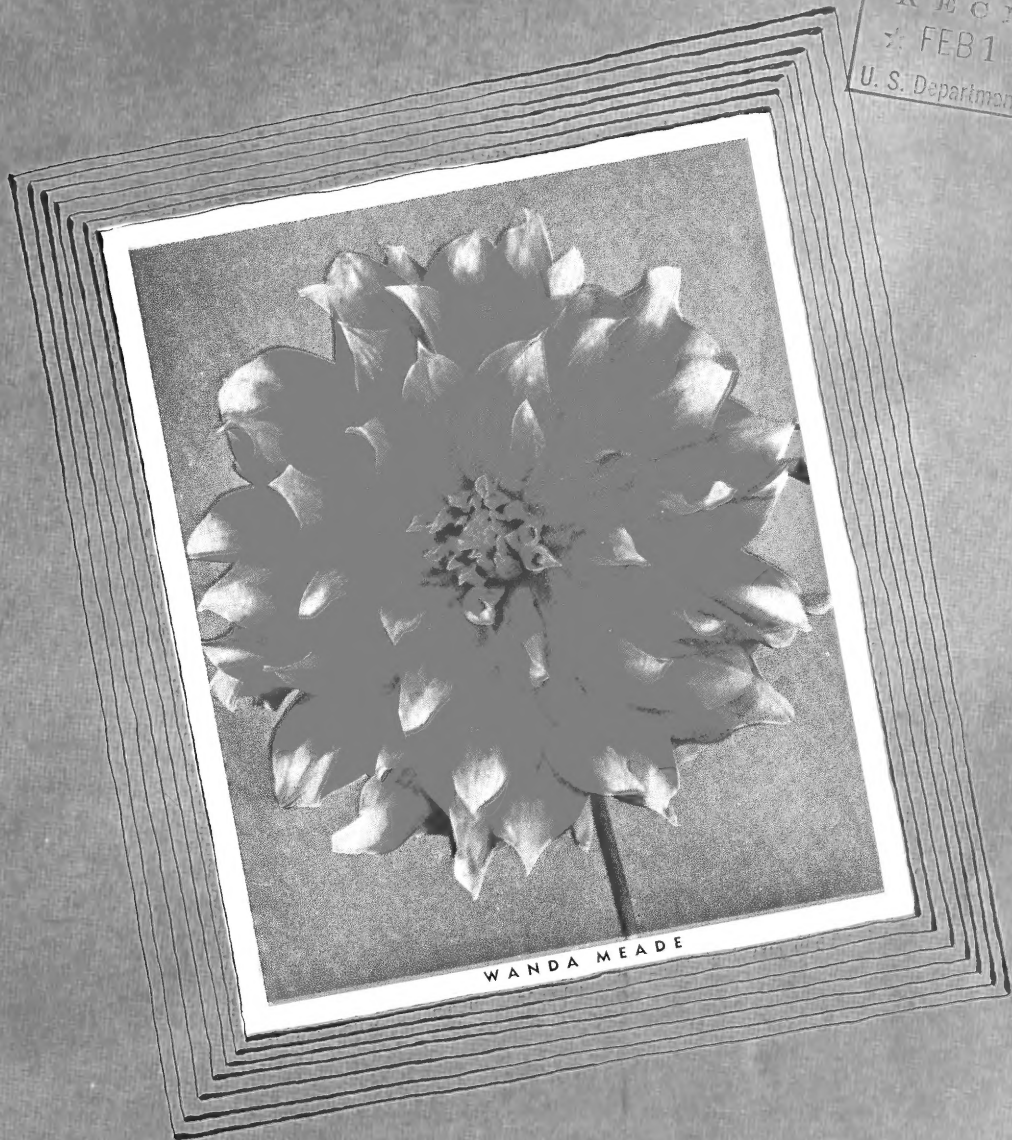


Dahlias for '54

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SWAN ISLAND DAHLIAS

Dick and Shirley McCarter

The Largest Retail Dahlia Growers in the West

CANBY, OREGON

MINIATURE DECORATIVE and WATERLILY DAHLIAS



MELODY GOLDEN LEADER IKE GLORY OF HEEMSTEDE GERRY HOEK
ALL FIVE DAHLIAS PICTURED ABOVE FOR \$2.75 (Save 50c)

"THREE LITTLE CUTIES"

All three of these little gems have tiny open centered daisy-like flowers, and are unbeatable for small arrangements and table decorations. For the last two years Japanese Bishop has been ordered MORE THAN ANY OTHER DAHLIA OF ANY TYPE at our fields and at our shows. Order now—we know you'll like them.

GRANITE FALLS: 2" orange red flowers with a dainty collar of cream petals around the center. (Collarette). \$.75

JAPANESE BISHOP: Rich deep red with darker center. 2" to 3" flowers. Foliage is very dark green, almost black. The most "different" dahlia we offer. \$.75

MURILLO: Hosts of 1½" blooms on a plant rarely exceeding 12" in height. Flowers are a vivid pink with a darker halo around the center. \$.50

ALL 3 OF THE ABOVE FOR ONLY \$1.75

Swan Island Dahlias
Canby, Oregon
Gentlemen:

"I sincerely wish to thank you for the nice shipment of bulbs recently received from you. This is the first lot of bulbs I ever received and that takes in a lot of territory that I was satisfied 100% with. They were the ideal size and shape, to suit me. That is the kind I plant out of my own stock."

J. E. T.
Waynesville, N. C.

For cutflowers and all 'round satisfactory performance in your garden, these types are unsurpassed (Waterlily Dahlias are miniature decorative types which have somewhat the appearance of waterlilies. They also tend to cup and close at night. **Culture is identical with all other Dahlias.**) Gerry Hoek, pictured here, was by far the most widely used Dahlia on the Portland florist market this year. Hundreds of dozens were used by discriminating artists in the creation of their choice floral designs and arrangements. All the varieties offered here are fine cutflowers and at least several should be in every garden. Flowers are about twice the size shown here, and one plant may bear up to several hundred blooms in one season.

CARLOTTA. Orange red. Tall bush. \$.50

DESERT. Lavender pink cutflower. \$.50

DOLLY. Soft lavender. Lush growth. Good cut-flower. \$.50

FAIRY. Soft pink. Fine cutflower. \$.50

GERRY HOEK. Rich pink with slight yellow shading at the center. Best cutflower dahlia of any type ever grown. Everything about this dahlia is outstanding and we can not recommend it too highly. See illustration. \$.50

GIMPEL. A "freak" flower much admired and ordered in our garden. Red, pink and white with the predominating color varying even on the same bush. Very unusual. \$.50

GLORY OF HEEMSTEDE. The best addition to this type in several years. Color is a clear bright yellow. Flowers held very upright on exceptionally fine stems. This dahlia will take its place alongside Gerry Hoek as one of the outstanding cutflower varieties. See illustration. \$ 1.00

GOLDEN LEADER. A pure gold which will last for days when cut even in the hottest weather. By far the best in its color class and type. See illustration. \$.75

HONSHU SCARLET. Bright fiery scarlet red contrasting strikingly with a rather dark green foliage. \$.50

IKE. Free blooming blood red. Long stems. Illus. \$.50

JOKE. Dark red and white. Petals recurved to stem. \$.50

KATHIE M. Old rose and cream. \$.50

LILY BELLE. Very delicate light satin pink. Good keeper. \$.50

LITTLE SISTER. Bright red, white tips. \$.50

MELODY. Delicate rose-lavender. Low growing. See illustration. \$.50

MOUNTAIN SUNSET. Fiery orange red. \$.50

ORCHID LADY. Beautiful orchid shade. \$.50

PURPLE QUEEN. Rich royal purple with each petal tipped white. Never turns solid color. New and very beautiful. \$.50

SATTSU. Cherry red. Good stems. \$.50

SPRINGHILL ROSE. American Beauty rose red. Tall bush, covered with blooms. One of the finest garden plants. \$.50

SUNNY. Golden yellow. Covered with blooms. \$.50

WHITE FAWN. Best pure white miniature. Sturdy bush with good stems and loads of flowers. Very effective when used with Springhill Rose. \$.50

ENTIRE COLLECTION \$8.95 (Catalog value \$11.75)



ANIMATO

Sprightly

HONSHU GEM



MINIATURE CACTUS DAHLIAS

Each year we grow acres of these gay bright colored little beauties for our cut flower trade with Portland florists. They are unexcelled for bouquets and arrangements as well as being superior garden plants because of their free flowering characteristics. Average flower size 3" to 5".

ANDRIE'S ORANGE. Golden orange. Each plant produces literally dozens of blooms at one time. 3 ft. \$.50

ANIMATO. Radiant rose. Fine stems and an outstanding cut flower. 3 ft. \$.50

ARABESQUE. Clear light yellow. Very low growing bush with loads of flowers. 2 ft. \$.50

BARBARA DOANE. Light pink with white center. Delicate. 3 ft. \$.50

HONSHU GEM. One of the best small flowering yellow cactus we grow. Fine full bush literally covered with blooms the whole season. Very lacy foliage. New from Japan. 1 ft. \$.50

HONSHU SUNSHINE. Clear bright orange. Very free flowering, in the same class as Honshu Gem. 1 ft. \$.50

MARKET JEWEL. Rich velvet red. Flowers almost glow from the intense ruby color. 1 ft. \$.75

MME. ROSEL. The pure magenta petals are needle sharp and slightly incurved. ideal exhibition. 3 ft. \$ 1.00

MIA. Small flowers of cherry red. 3 ft. \$.50

PEACE. Best white miniature cactus. 3 ft. \$.75

PINK LADY. Pure pink exhibition dahlia. Bush about 3 ft. New from Holland. \$ 1.00

TORCH. Very fine orange red. 3 ft. \$.50

UNION. Dainty soft lavender that blends well. 3 ft. \$.75

WILLY FLATON. Snow white blooms on 3 ft. bush. Profuse bloomer. \$.50

ENTIRE COLLECTION OF MINIATURE CACTUS DAHLIAS FOR ONLY \$6.00, Catalog value \$8.75

TERMS OF SALE

1. Due to the increase in Postal Rates effected October, 1953, we regret that we are forced to make a small charge of 25c per order. Your cooperation in including your 25c will be appreciated.
2. All bulbs are fully guaranteed to be true to name and free from disease and any which prove otherwise will be replaced cheerfully upon return.
3. C.O.D. shipments are NOT accepted. They cost you more, and mean much more work for us.
4. Delivery in the Southern part of the United States will begin March 1st. Orders shipped earlier if desired, but at customer's risk

- against loss through freezing in the mail. Shipment to the Northern part of the United States will begin April 15th. It should be realized that these dates are the very earliest practicable for planting in their respective areas. (Here in Oregon we plant from the 15th of April to the 15th of June with fine results.) Dahlias should be planted approximately 90 days prior to the time you wish them to bloom.
5. NO ORDERS SHIPPED AFTER JUNE 10. Orders received after that date will be returned or held for the following year as desired by the customer.
6. ORDERS ARE HANDLED PROMPTLY IN THE ORDER THEY ARE RECEIVED.

When You Plant DAHLIAS Always Plant the Finest . . . SWAN ISLAND DAHLIAS



WANDA MEADE



MONARCH OF THE EAST

BLUE RIVER



MRS. GEORGE LE BOUTILLIER

WORLD FAMED GIANT DECORATIVE DAHLIAS SOME AS LARGE AS DINNER PLATES

SWAN ISLAND DAHLIAS again brings you the cream of the crop with this carefully selected list of 80 varieties. No other type is so widely popular as these tremendous giants of the garden.
ORDER YOURS TODAY FOR PRIZE WINNING BLOOMS THIS FALL.

FD—Formal Decorative, ID—Informal Decorative.

ARTHUR GODFREY: FD. Huge 12" flowers of a beautiful Orient red with orange shadings. Strong stems carry the flowers high above the foliage. 6" bush. Excellent NEW dahlia. \$2.00

ADIRONDACK SUNSET: ID. 8" to 10" blooms of deep orange suffused with gold. 1" bush. \$1.00

AVALON: FD. Free flowering clear 8" yellow on 5" bush. An old favorite. \$1.00

ANFORD TRIUMPH: FD. 9" deep tan colored. Enormous 6" bush. \$1.00

AZURA: ID. 12" clear lilac. Very strong 6" to 7" bush. Exhibition dahlia. \$1.00

BLUE RIVER: ID. 10" to 12" silvery lavender on 1" bush. Very popular. See illustration. \$1.00

BLUE MOON: ID. 10" lavender with purple flecks in center. 6" bush. Striking! \$1.00

BLUE ROSE: ID. 9" bluish rose color. 1" to 2" bush. \$1.00

BURMA: ID. 9" to 10" rich cinnamon on 6" bush. This new German variety frequently has rose pink flowers on the same bush. Exhibition dahlia. \$3.00

BALLEGO'S GLORY: FD. 9" mahogany with each petal edged in gold. 5" bush. See illustration in collection offer on this page. Blue ribbon winner 1953 Oregon State Fair. \$1.00

CALIFORNIA IDOL: ID. 10" to 12" rich yellow. 3" bush. Always in demand. \$1.00

CALIFORNIA ROSE: ID. Heavy blooming 9" rose pink. 6" bush. \$1.00

CAROLINE KERNACHEN: ID. 8" creamy yellow with rose red brushed to the ends of the petals. Flowers twist and curl. Always in demand. 6" bush. \$1.00

NAGLE'S SUPRE: ID. 10" light creamy yellow. Petals twist and curl back to the stem, giving the appearance of a huge yellow sun. Exceptionally showy garden plant. 5" bush. \$1.00

OVERLEIGH MONARCH: ID. 8" to 10" bright red on low 3" to 1" bush. Blooms so heavily it gives the appearance one could walk on top of the plant. \$1.00

OGDEN REID: ID. 10" to 12" rose flower on broad 5" bush. Sold for \$15.00 in 1917. Wonderful exhibition dahlia. \$1.00

PASADENA: ID. 8" lavender pink of very graceful formation. 6" bush. \$1.00

PINK GIANT: ID. to SC. 10" bold, beautiful clear tone of pink on huge 5" bushes and sturdy stems. Noted for show and decorative purposes. \$1.00

PINK SUTHERLAND: ID. 8" clear light pink. 5" stems on 7" to 8" bushes. \$1.00

PRINCE'S WISDOM: ID. 12" satiny light pink. Long strong stems. Robust 6" bush. \$1.00

PRIDE OF HARLEM: FD. 8" to 9" very bright red on 6" to 7" bush. Outstanding both for exhibition and as a garden plant. \$1.00

ROSE GLORY: ID. 8" rich rose pink. A very reliable dahlia. 5" bush. \$1.00

RUFFED GIANT: ID. 10" to 12" orange buff. Low 3" to 1" bushes are a solid mass of blooms. One of the largest. \$1.50

SAGAMORE BEAUTY: ID. 8" cream and pink. The P-bushes have a host of blooms, giving a lovely mass effect. \$1.00

SALMON RADIANCE: ID. 10" loose wavy petaled blooms of a clean salmon. Striking 5" bush. \$1.00

SANTA CLARA: ID. 8" orange red with white tips. Blooms early and profusely all through the season. Healthy 5" to 6" bush. Order early on this one. \$1.00

SELIWOOD GLORY: FD. 8" to 10" purple with silvery white edging on the petals. Outstanding prize winner and excellent for cutting. Everybody's favorite. 5" bush. \$1.50



VELVET WONDER



SUN RAYS

CHAUTAUQUA SALT: ID. 9" wavy petaled blooms of glistening white on 6" to 7" bush. \$1.00

CHAUTAUQUA GIANT: ID. 10" to 12" giant orange. 1" bush. \$1.00

CLARA CARDER: ID. 12" blooms of cyclamen pink. 1" bush. See illustration in collection offer on this page. \$1.00

CROYDON LILAC: ID. 9" lavender beauty. Many flowers on 5" bush. \$1.00

D'ARCY SAINSBURY: ID. 10" best all round pure white for exhibition and cutting. Vigorous 1" bush. \$1.00

DDAY: ID. 8" pure pink cutflower. Well liked 5" bush. \$1.00

DEEP VELVET: ID. 10" deep velvet red to near black. Outstanding dahlia. 5" bush. \$1.00

DAVIS WINDLOT: ID. 10" creamy white with flecks and dots of wine. A sure prize winner. 6" bush. \$1.50

DOROTHY GEL: ID. 8" pure pink. Petals curve back toward stem giving it a distinctive appearance. 5" bush. \$1.00

DUTCH PURPLE: ID. 8" rich royal purple. 5" bushes liberally covered with blooms during the whole season. New. \$1.00

DUTCH YELLOW: ID. 10" clear yellow on 5" bush. New, showy. \$1.00

EASTERN ECHO: ID. 5" to 6" rose pink with deep rose stripes. A "must" for those who like bi-colors. 6" bush. \$1.00

EDITH NORRIS: ID. 10" dusty rose. Much admired in our fields. 1" bush. \$1.00

F. H. ARCHER: ID. 7" to 8" pure buff shaped lavender. 6" bush. Outstanding garden plant. \$1.00

550 GOLD: ID. 10" pure gold, rugged 5" bush. Exhibition dahlia. \$1.00

FLORIST'S BEAUTY: ID. 6" purple, usually tipped white. 5" bush. \$1.00

GALLANT FOX: ID. 6" to 8" rich ruby red. Profuse bloomer. 1" bush. \$1.00

GOLDEN ECLIPSE: ID. 8" golden yellow. 5" bush. Good cut flower. \$1.00

GOLDEN LEADER: ID. 5" pure gold cutflower. 5" bush. See picture page 2. Ideal stems for cutting. \$1.00

GOLDEN RAYS: ID. 9" light gold blooms. Hosts of flowers on 6" bushes make it one of the showiest plants in the garden. \$1.00

HERBERT LEWIS: ID. 9" golden yellow. Rugged 6" to 7" bush. Profuse bloomer. \$1.00

J. K. ALEXANDER JR.: ID. 10" crimson of startling beauty. 1" bush. \$1.00

JANE COWE: ID. 8" to 10" blooms of warm buff and old gold blending to a rich apricot at the center. An old favorite. 6" bush. Blooms profusely. \$1.00

JEAN TRINBEE: ID. 9" shaggy violet purple. Popular variety. 6" bush. \$1.00

JERSEY BEAUTY: ID. 7" to 9" rich pink cutflower. The "queen" of modern dahlias. Tall strong stems and a vigorous grower. 6" bush. \$1.00

JOSEPHINE G.: ID. 8" light pink slightly tipped with silver. 5" bush. \$1.00

KATHLEEN NORRIS: ID. 10" light pink. 5" bush. Good exhibition dahlia. \$1.00

KINGAKU: ID. 10" gold from Japan on low 3" bush. Shaggy. \$1.00

KONINGSROEVE: ID. 8" deep velvety red. 1" bush. Outstanding new Dutch variety. \$1.00

LEIDEN'S MEDAL: ID. 10" orange yellow with white tips. 1" bush. Cutflower. \$1.00

MARGARET COLE: ID. 8" orange with yellow shadings and white tips. 1" bush. See illustration in collection offer on this page. Blooms profusely. \$1.00

MARGARET W. WILSON: ID. 8" soft creamy white overlaid with orchid. 5" bush. \$1.00

MICHAEL BLACK: ID. 8" rich reddish purple. Showy garden plant. 5" bush. \$1.00

MISS ELSIE JANE: ID. 6" creamy pink. Petals twist and curl giving it a distinctive appearance. 5" bush. \$1.00

MONARCH OF THE EAST: ID. 12" pure gold. Strong stiff stems with flowers held erect. 1" bush. See illustration in collection offer on this page. \$1.00

MRS. EDISON: ID. 10" rich red with a silver reverse on the petals. The low 3" to 1" bush covered with many flowers makes a striking appearance in the garden. Highly recommended. \$1.00

MRS. GEORGE LE BOUTILLIER: ID. Rich mauve red up to 13 1/2" across. Low sturdy 3" to 1" bush. See illustration in collection offer on this page. \$1.00

NAGLE'S SENSATION: ID. 8" to 10" salmon rose with yellow shadings. Tall 6" bush. Outstanding Belgian variety. \$1.00

SEPTEMBER: ID. 8" orange gold with scarlet shadings. Magnificent coloring for autumn. 6" bush. \$1.50

SHERWOOD'S PEACH: ID. 12" rich peach blooms on luxuriant 6" bush. Plant this one early for best results. \$1.00

SNOWSTORM: ID. 8" pure dazzling white. Early blooming cut flower. 6" bush. \$1.00

SOMMERLICHEN: ID. 8" canine red with white tips. One of the most admired Dutch varieties. 1" bush. \$1.00

SUN RAYS: ID. 10" to 12" giant orange and peach. 1" bush. See illustration in collection offer on this page. \$1.00

TAHITI: ID. 10" light clear purple. Blooms heavily on 1" bush. Odd petal formation makes this a very striking dahlia. \$1.00

THE COMMODORE: ID. 10" to 12" clear yellow. An old favorite. 1" bush. \$1.00

THE REAL GLORY: ID. 10" pure white on 6" to 7" bush. Prize winner at many shows. One of our favorites. \$1.00

THOMAS LIDSON: ID. 8" royal purple. Best in its class. 5" bush. \$1.00

VARGAS GARDNER: ID. 12" soft creamy yellow with lilac bluish. A sensation at the 1953 Oregon State Fair. This new German dahlia is a sure winner. 1" bush. \$1.00

VELVET WONDER: ID. 10" well formed purple. 1953 Oregon State Fair prize winner. See illustration in collection offer on this page. \$1.00

VIRGINIA SHIPLEY: ID. 9" lemon yellow. A popular favorite. 6" bush. \$1.00

WANDA MEADE: ID. 8" bright red with white tips. 1" bush. See illustration on front cover and in collection offer on this page. \$1.00

WENOKA: ID. 8" to 10" beautiful rosy magenta. A prize winner for many years. 1" bush. \$1.00

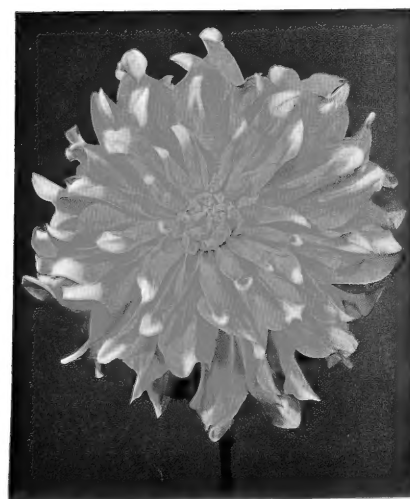
WORLD EVENT: ID. 12" rose pink on 1" bush. One of the best. \$1.00



BALLEGO'S GLORY



CLARA CARDER



MARGARET COLE



PINK GIANT

10 1954 Special
GIANT PRIZE WINNING BEAUTIES
AS SHOWN HERE IN COLOR
Margaret Cole • Clara Carder • Wanda Meade
Velvet Wonder • Monarch of the East • Blue River
Mrs. Geo. Le Boutillier • Sun Rays • Ballego's Glory
Pink Giant
TUBERS WOULD COST \$7.00 ORDERED SEPARATELY

ONLY \$5.95



THE CARDINAL



RIESENWUNDER



PRIG

A Special Offer of New Exciting Exhibition Dahlias

3 EXCITING NEW DAHLIAS
RIESENWUNDER, PRIG, and THE CARDINAL
(Regular Catalog Value \$6.00) ONLY \$4.95

2 OUTSTANDING NOVELTIES
FRANCES S. Our new 1953 introduction. Lovely luchsia rose
WILLIAM EVANS—Outstanding 1953 show Dahlia. Orange base
with crimson vein.

BOTH OF THESE FINE NEW DAHLIAS
(Regular Catalog Value \$6.00) ONLY \$4.95

ALL FIVE DAHLIAS OFFERED ABOVE
ONLY \$8.95 (Save \$3.05)

Graceful CACTUS DAHLIAS

Our own personal favorites! We believe them to be more beautiful than any other flower. Select several for a most outstanding garden this summer and fall. Ideal for the yard, exhibition, and bouquets in the home.

- ABBOTT: 6" rich crimson. 1' bush. See illustration in collection offer at bottom of page. \$1.00
- AMBER STAR: 8" pure amber. Grand Sweepstakes Winner 1953 Oregon State Fair. 5' bush. 1.00
- ARISTOCRAT: 5" glowing red. Very spiny appearance. Good cutflower. 6' bush. 1.00
- ATOMIC: 6" white cutflower with delicate lilac shadings in cool or rainy weather. Stately 6' bush. Fine stem.75
- BEAUTE: 6" graceful clear yellow. Tall 6' bush with many flowers. Petals twist and curl.50
- BLYHEID: 5" scarlet red on excellent stems. Outstanding for arrangements. Most ordered cactus dahlia at our shows. See illustration in collection offer below.75
- BROTHER JUSTINUS: 6" orange yellow with golden center. Low 3' bush with many flowers make it ideal for bedding.75
- CASPER LUDWIG'S MEMORY: 8" deep blood red with long stiff stems. Flowers held erect making it ideal for basket arrangements. 6' bush. Blue ribbon winner. 1.00
- CORAL PEACH: 5" coral peach shade. Heavy bloomer. 5' bush.75
- CORONA: 6" apricot yellow with golden center. One of our favorite new dahlias. 5' bush. 1.00
- DUTCH SALMON PINK: 6" salmon pink on 1' bush. Early blooming and a mass of flowers all season long.50
- FAIR MAID: 8" coral pink with golden hue. We think this is one of the loveliest dahlias in our garden. 6' bush. 1.00
- FAITHFUL: 10" to 12" pure white blooms on exceptionally rugged 6' bush. One of the largest cactus dahlias.75
- FIDUCIE: 6" autumn bronze shade. Free bloomer on 4' bush.75
- FRANCES S.: 7" to 9" luchsia rose deepening to a rich glowing center. 5' bush. Runner up for "Best Dahlia" award in Amateur Class at Portland Dahlia Society Show. See collection offer right side of page. 3.00
- HESTIA: 5" peach cutflower. 5' bush. See illustration in collection offer at bottom of page.75

- HOEK'S GLORY: 8" incurved rose pink. Looks like a huge spider mum. Outstanding. 6' bush. 1.00
- HYLAS: 6" salmon red with some gold in the center. Ideal flower formation and deep green foliage. 5' bush. 1.00
- INSPECTOR GENERAL TOUSSAINT: 10" deep blood red on 1' bush. One of the most beautiful new cactus dahlias. 1.00
- JERSEY DAINTY: 6" to 8" pure white cactus. Ideal for florist work or exhibition. 5' bush.50
- MARY TAYLOR: 8" tatty yellow suffused phlox pink. A very lady and delicate dahlia good for cutting.75
- MME. ELIZABETH SAWYER: 6" to 8" pure pink straight cactus. 1' bush. Early and profuse. See illustration offer at bottom of page.75
- MME. JUSSANT: 6" to 8" violet shade. Petals twist and curl. 5' bush.75
- MISS PITTSBURG: 8" fine clear pink. Very lovely dahlia. 5' bush.75
- MISS SAN DIEGO: 8" amaranth pink blending to yellow center. Lacinated petal tips. 3' bush.75
- MITHRA: 6" bright orange with lighter center. Very flashy and always draws attention. 1' bush.75
- MOTHER AARTSEN: 6" spidery cactus in chamois bronze. 3' to 1' bush absolutely covered with blooms.50
- MRS. ANNA KLINE: 10" sulphur yellow on 5' to 6' bush. Good exhibition dahlia.75
- MUSTANG: 8" to 10" bright pink straight cactus. Outstanding flower formation and very popular. See illustration in collection at bottom of page.75
- OAKLEIGH CHAMPION: 8" to 10" blooms of burnt orange and soft pink with lemon yellow shadings. Tall 6' bush. 1.00
- ORFEO: 6" deep glistening purple with perfect in-curved form. Winner of many blue ribbons in recent dahlia shows. Unbelievably beautiful. 4' bush. 1.50

- RIESENWUNDER: 8" to 10" carmine pink with white to creamy yellow center. Breathtakingly beautiful in mass effects. Strong healthy 5' bush. See illustration in collection at top of page. 1.00
- REVERIE: 6" coral pink with primrose center. Petals twist and curl giving it a most graceful appearance. 1'. 1.00
- RIVOLI: 6" pure yellow of fine habits. Reliable for both garden and show. 5' bush. See illustration in collection offer at bottom of page. 1.00
- ROCKET SPRAY: 8" cream base with soft shadings of shrimp pink at the ends of the petals. Very lovely 6' bush.75
- ST. THERESE: 5" light pink with white center. The favorite with more people than any other cactus. Good cutflower. 1' bush.75
- SUNKIST: 6" pure sunkist orange on long stiff stems. One of the brightest and best dahlias of any type. 1' bush. See illustration in collection offer at bottom of page. 1.00
- THE CARDINAL: 10" glowing red on tall 6' vigorous bush. Loads of flowers. Best dahlia award in Advanced Amateur Class Portland Dahlia Society Show. Illustrated 2.00
- TRAJECTUM: 6" orchid purple with silver sheen. Long wiry stems and excellent keeping qualities. See illustration in collection offer at bottom of page. 1.00
- YAKUSHIN: 6" maroon red with white tips. New from Japan. 5' bush.50
- YELLOW SPIRAL: 10" deep yellow on rank growing 6' bush. Petals twist and curl. See illustration in collection at bottom of page. 1.00
- YOUR LUCKY STAR: 8" to 10" clean pink with white center. Much admired dahlia. 6' bush.75
- WILLIAM EVANS: Huge 8" to 10" flowers with orange base and crimson veining. Petals twist and curl and have exceptional depth. One of the most unusual dahlias we have ever grown. See illustration in collection offer at top of page. 1' bush. 3.00
- ZENITH: 6" deep purple with reverse of petals silver. Early and free flowering. Popular. 5' bush.75



WILLIAM EVANS



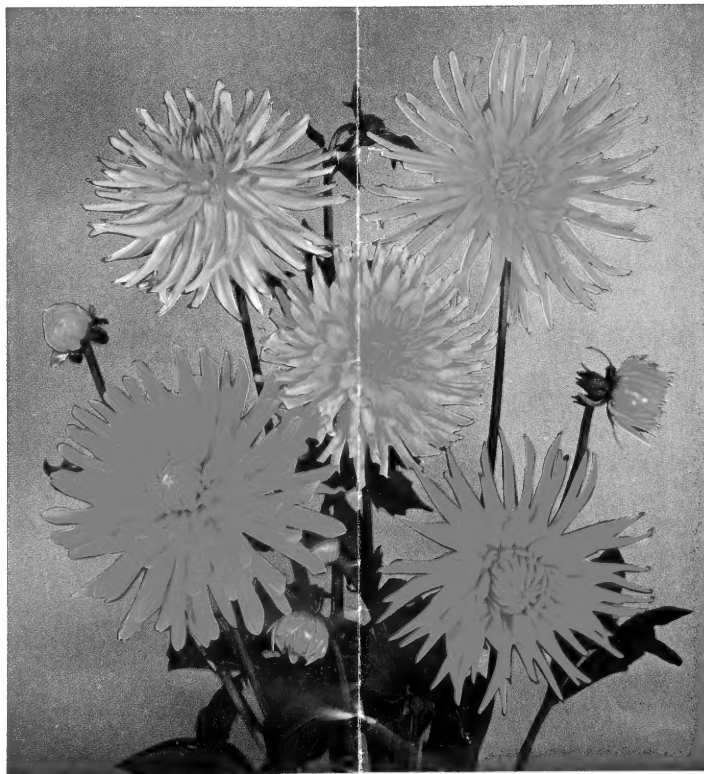
FRANCES S



BLYHEID



MUSTANG



TRAJECTUM SUNKIST

HESTIA

RIVOLI ABBOTT



MME. ELIZABETH SAWYER



YELLOW SPIRAL

9

PRIZE WINNING CACTUS DAHLIAS

(Pictured Here)

One Each of . . .

Blyheid • Mustang • Trajectum • Sunkist • Hestia • Rivoli
Abbott • Mme. Elizabeth Sawyer • Yellow Spiral

ALL TOP QUALITY TUBERS and a
COMPLETE GARDEN IN ONE PACKAGE!
(Regular Catalog Value \$8.00)

ONLY
\$6.95



PURPLE SUPREME



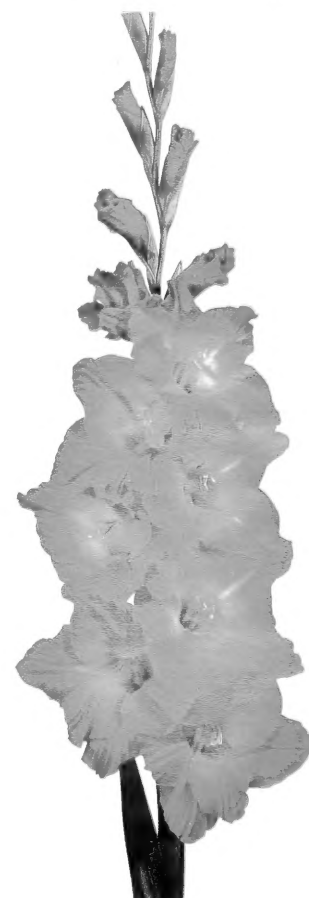
SPIC AND SPAN



SUNSPOT



NOWETA ROSE



BURMA

**SPECIAL
OFFER!!**

60 CHOICE BULBS
1 DOZEN (12) EACH OF THE 5 GORGEOUS VARIETIES
PICTURED BELOW AT THIS SPECIAL LOW PRICE.
WOULD COST \$6.50 IF ORDERED SEPARATELY.
ORDER NOW! SAVE \$1.55!

\$4.95

Swan Island's TOP QUALITY BEGONIAS

Swan Island's Glamorous GLADIOLUS

CHOICE TOP SIZE CALIFORNIA HYBRIDS!! ... WORLD'S FINEST

IMPORTANT! Do not confuse the Begonias offered here with cheap, inferior foreign bulbs sold at so-called bargain prices. We buy our Begonias from the world's foremost growers.

CULTURE: Place tubers on moist peat to start them; when top growth is 2 to 3 inches high, transplant to pots or beds under trees or in partial shade. A good soil mixture is 1/2 manure, 1/4 coarse sand, 1/4 leaf mold or peat moss. When blooming is finished dry off, dig and store in dry peat. Tubers may be used over and over again.

DOUBLE CAMELLIA FLOWERED

This is the true strain of Camellia Flowered Doubles which have been developed through years of hybridization. The colors are true and uniform. This strain produces compact blossoms, keeping well when cut.

6 ASSORTED COLORS - Red, Pink, Yellow, Rose, Orange, White

BEDDING SIZE

Ideal for borders or beds. Bulbs are 1 1/4 to 1 1/2 inches in diameter and will bloom this year.

6 FOR ONLY \$1.50
12 FOR ONLY \$2.75

EXHIBITION SIZE

These bulbs produce larger plants and provide top show blossoms. Bulbs are 1 1/2 to 2 inches in diameter.

6 FOR ONLY \$2.00
12 FOR ONLY \$3.75

Hanging Basket Begonias (LLOYDII)

These are unsurpassed, containing double flowers only. Often hundreds of blossoms to a bulb. Excellent for rock garden work as well as hanging baskets.

SIX GORGEOUS COLORS
Yellow Salmon Red
Rose Orange White

BEDDING SIZE **EXHIBITION SIZE**
6 for only \$1.50 6 for only \$2.00
12 for only \$2.75 12 for only \$3.75

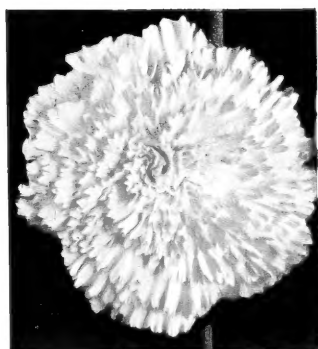
Carnation Type Begonias

This type produces large double flowers resembling a carnation in form. The petals are frilled and have serrated edges.

SIX BEAUTIFUL SHADES

Yellow Salmon Red
Pink Orange White

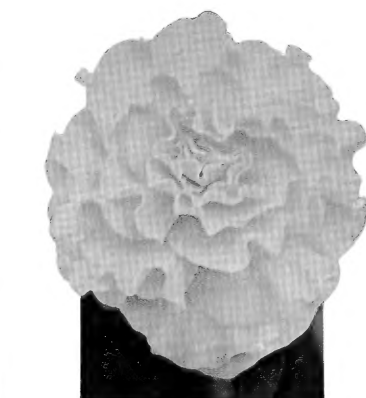
BEDDING SIZE **EXHIBITION SIZE**
6 for only \$1.50 6 for only \$2.00
12 for only \$2.75 12 for only \$3.75



CARNATION TYPE BEGONIA



CAMELLIA FLOWERED BEGONIA



CAMELLIA FLOWERED BEGONIA

All Gladiolus varieties offered are in large size measuring 1 1/4" or more across. Naturally the bulbs are of the same high quality as our Dahlias and are guaranteed to please you one hundred per cent or your money will be cheerfully refunded.

HOW TO GROW GLADS: Plant in full sun. Space bulbs about 1" apart in the row in bed and plant about 5 or 6 inches deep. Any good garden soil will grow glads. Ruffled manure is desirable at the bottom of the hole, with a little dust between this and the bulb on a side dressing of commercial fertilizer (3-10-10) will do. Water well during growing period. Use either S, D.D.I. or P, 1 pound dust or spray for control of thrips. Apply every two or three weeks during growing period. Dig bulbs in fall after flowers are gone and foliage has turned brown. Store in warm, dry place.

VARIETY	Per 3	Per Doz.	VARIETY	Per 3	Per Doz.
BURMA: Heavily ruffled deep rose. See picture.	.30	\$1.00	OCTOBER SUNSHINE: Light orange shading to yellow throat. 6 flowers open. Tall well placed spike.	.45	1.50
BLUE BEAUTY: Favorite large flowered blue.	.25	1.00	OGARITA: Very tall rose salmon.	.40	1.20
BONNEVILLE: Vigorous scarlet. Good cutflower.	.25	1.00	ORANGE GOLD: Clear beautiful medium dark orange gold.	.30	1.00
BUCKEYE BRONZE: Large rose bronze.	.25	1.00	ORIENTAL PEARL: Giant of the cream class.	.30	1.00
CHAMOIS: Deep rose with slight silver edging.	.25	1.00	PATRICIAN: Large clear lavender. Different in color.	.30	1.00
CORONA: Creamy white with rose edging.	.30	1.00	PATROL: Will open 10 or more flowers on tall spike. Very beautiful clear apricot with yellow throat.	.45	1.60
CRINKLE CREAM: Large beautiful ruffled, clear yellow. Tall grower.	.25	.80	PHANTOM BEAUTY: Long flower head. Clear light pink.	.40	1.20
COMMANDER KOHL: Large dark red.	.30	1.00	PICARDY: Salmon pink with slight leather in throat.	.30	1.00
DAISY MAE: Large orange pink with cherry blotch in the throat.	.30	1.00	PHIPPS JR: Clear pink. Early.	.30	1.00
DIEPPE: Dark salmon red with darker blotch.	.30	1.00	PURPLE SUPREME: Tall slender plant with well placed bright purple blossoms. See illustration.	.30	1.00
ELIZABETH THE QUEEN: Beautiful ruffled lavender.	.25	.80	RED CHARM: Standard medium red. Very popular.	.25	.80
ETHEL CAVE COLE: Light salmon pink. Tall spikes.	.25	.80	RED LORY: Large purplish red, very popular as a cut flower.	.30	1.00
FIREBRAND: Best medium red, slightly darker in throat with white lines on lower petals.	.30	1.00	ROYAL PINK: Pleasing shade of rose pink.	.45	1.60
FLORENCE NIGHTINGALE: Glistering ruffled white. Exhibition gladiolus.	.40	1.20	SALMAN'S GLORY: Large creamy white with showy red blotch. Opens up to 7 well placed flowers on long striking spikes.	.30	1.00
FRIENDSHIP: Gorgeous fresh pink in a new shade.	.40	1.20	SUNSPOT: Light apricot bulb with rose spot in throat. See illustration.	.30	1.00
GAY NYMPH: Huge pink blossoms with large spots of red in throat.	.30	1.00	TAKINA: Huge deep wine.	.40	1.20
GOLDEN STATE: Rich yellow.	.30	1.00	TITAN: Huge salmon rose of excellent texture.	.40	1.20
GREENLIGHT: Soft delicate green.	.30	1.00	TRIVOLE: Lustrously beautiful soft rose. Tall and straight with up to 10 flowers open.	.30	1.00
JEANIE: Very nice clear pink with slight penciling on petals.	.30	1.00	TRULOVE: Very beautiful clear shell pink. Opens 6 to 8 wide blossoms.	.30	.90
JUNE DAY: Early clear pink.	.30	1.00	VALERIA: Light scarlet of different shade. Early.	.30	.90
LEADING LADY: Sensational cream sport of Picardy.	.30	1.00	WHITE GODDESS: Fine creamy white variety. Will grow up to 10" with 7 to 8 flowers open.	.40	1.20
MINUET: Clear solid lavender.	.30	1.00			
MYRNA FAY: Early clear lavender.	.30	1.00			
MID-AMERICA: Huge brilliant red blossoms.	.45	1.50			
NINETY GRAND: Salmon scarlet to Chinese red.	.45	1.50			
NOWETA ROSE: A sensational rose that has already created a great stir of comment among gladiolus lovers. Of huge size opening up to 12 splendidly placed flowers and a grand winner in garden or show. Has won heaps of prizes. See illustration.	.75	2.50			

SPECIAL OFFER: 1 Each of 30 Varieties Taken from the Above List, All Large Bulbs, Unlabeled. \$2.50

RAINBOW ASSORTMENT
100 EXHIBITION GLADS \$5.00
Fine color range—All top size bulbs
Not Labeled
200 BULBS (2 COLLECTIONS) \$9.50

MASS PLANTING BARGAIN!!
200 MEDIUM SIZE BULBS \$5.00
Choice florist quality blooms. Full assortment of colors. Average bulb size 1 1/2" diameter.
Not Labeled
400 MEDIUM SIZE BULBS, only \$9.50

MINIATURE GLADIOLUS ... New and Different !!

Miniature gladiolus are becoming increasingly popular for their novelty appeal. Ideal for borders or mass bedding effect. Average height about 2 feet.

DAINTY MISS: Nicely placed spikes of clear pink. Up to 12 or 14 flowers open.
RUBY: Pleasing medium red. Opens up to 8 or 10 flowers.
OCEAN SPRAY: Fine ivory white blossoms heavily and beautifully ruffled. Opens up to 8 or 10.
BIGGOLO: Face up soft cream with rose and purple shading to red throat. 8 to 10 flowers.
AIRY FAIRY: Face up pink and white. Well formed. Opens up to 8 or 10 flowers.
ATOM: Red, silver edging. Opens up to 8 or 10 flowers.

SEPARATE
VARIETIES
OR
HAND-MIXED
\$1.25
dozen

CHOICE TOP SIZE CALIFORNIA HYBRIDS!! ... WORLD'S FINEST

IMPORTANT! Do not confuse the Begonias offered here with cheap, inferior foreign bulbs sold at so-called bargain prices. We buy our Begonias from the world's foremost growers.

CULTURE: Place tubers on moist peat to start them; when top growth is 2 to 3 inches high, transplant to pots or beds under trees or in partial shade. A good soil mixture is $\frac{1}{3}$ manure, $\frac{1}{3}$ coarse sand, $\frac{1}{3}$ leaf mold or peat moss. When blooming is finished dry off, dig and store in dry peat. Tubers may be used over and over again.

DOUBLE CAMELLIA FLOWERED

This is the true strain of Camellia Flowered Doubles which have been developed through years of hybridi-

zation. The colors are true and uniform. This strain produces compact blossoms, keeping well when cut.

6 ASSORTED COLORS — Red, Pink, Yellow, Rose, Orange, White

BEDDING SIZE

Ideal for borders or beds. Bulbs are $1\frac{1}{4}$ to $1\frac{1}{2}$ inches in diameter and will bloom this year.

6 FOR ONLY \$1.50

12 FOR ONLY \$2.75

EXHIBITION SIZE

These bulbs produce larger plants and provide top show blooms. Bulbs are $1\frac{1}{2}$ to 2 inches in diameter.

6 FOR ONLY \$2.00

12 FOR ONLY \$3.75

Hanging Basket Begonias (LLOYDII)

These are unsurpassed, containing double flowers only. Often hundreds of blossoms to a bulb. Excellent for rock garden work as well as hanging baskets.

SIX GORGEOUS COLORS

Yellow	Salmon	Red
Rose	Orange	White

BEDDING SIZE	EXHIBITION SIZE
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6 for only \$1.50	6 for only \$2.00
12 for only \$2.75	12 for only \$3.75

Carnation Type Begonias

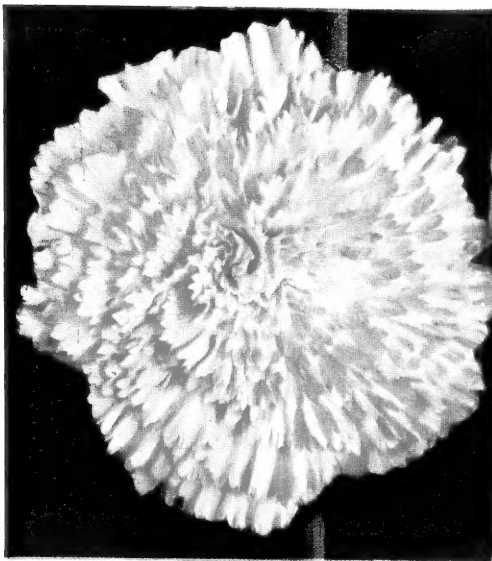
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SIX BEAUTIFUL SHADES

Yellow	Salmon	Red
Pink	Orange	White

BEDDING SIZE	EXHIBITION SIZE
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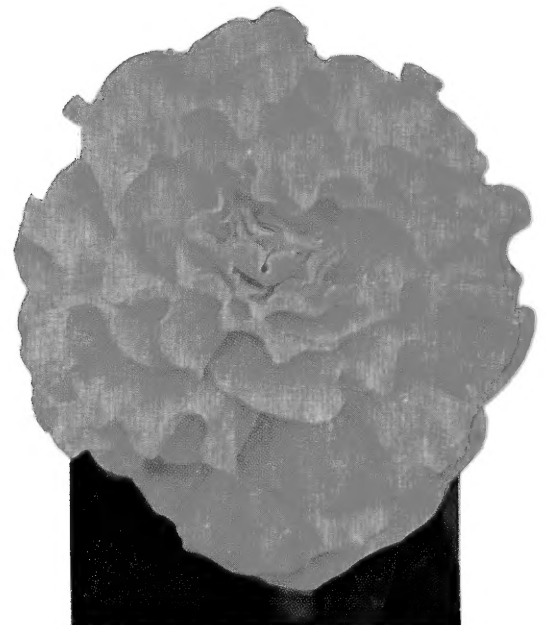
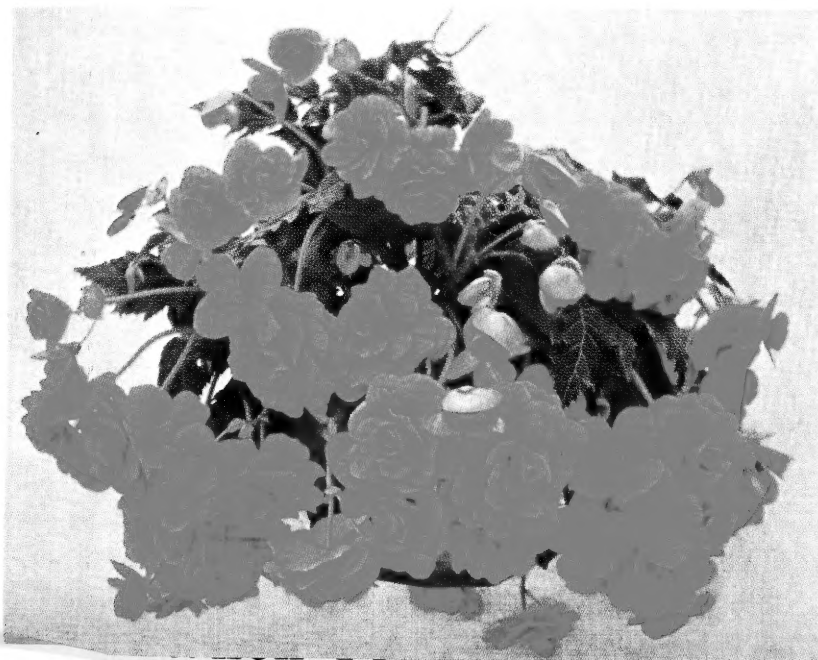
6 for only \$1.50	6 for only \$2.00
12 for only \$2.75	12 for only \$3.75



CARNATION TYPE BEGONIA



CAMELLIA FLOWERED BEGONIA



CAMELLIA FLOWERED BEGONIA

◀ HANGING BASKET BEGONIA

All Gladiolus varieties offered are in large size measuring 1¼" or more across. Naturally the bulbs are of the same high quality as our Dahlias and are guaranteed to please you one hundred per cent or your money will be cheerfully refunded.

HOW TO GROW GLADS: Plant in full sun. Space bulbs about 4" apart in the row or bed and plant about 5 or 6 inches deep. Any good garden soil will grow glads. Rotted manure is desirable at the bottom of the hole with a little dirt between this and the bulb or a side dressing of commercial fertilizer (3-10-10) will do. Water well during growing period. Use either 5% D.D.T. or 1% Lindane dust or spray for control of thrip. Apply every two or three weeks during growing period. Dig bulbs in fall after flowers are gone and foliage has turned brown. Store in warm, dry place.

VARIETY	Per 3	Per Doz.
BURMA: Heavily ruffled deep rose. See picture.....	.30	\$1.00
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BONNEVILLE: Vigorous scarlet. Good cutflower.....	.25	1.00
BUCKEYE BRONZE: Large rosy bronze.....	.25	1.00
CHAMOUNY: Deep rose with slight silver edging.....	.25	1.00
CORONA: Creamy white with rose edging.....	.30	1.00
CRINKLE CREAM: Large beautiful ruffled, clear yellow. Tall grower25	.80
COMMANDER KOHL: Large dark red.....	.30	1.00
DAISY MAE: Large orange pink with cherry blotch in the throat30	1.00
DIEPPE: Dark salmon red with darker blotch.....	.30	1.00
ELIZABETH THE QUEEN: Beautiful ruffled lavender.....	.25	.80
ETHEL CAVE COLE: Light salmon pink. Tall spikes.....	.25	.80
FIREBRAND: Best medium red, slightly darker in throat with white lines on lower petals.....	.30	1.00
FLORENCE NIGHTINGALE: Glistening ruffled white. Exhibition glad40	1.20
FRIENDSHIP: Gorgeous fresh pink in a new shade.....	.40	1.20
GAY NYMPH: Huge pink blooms with large spots of red in throat30	1.00
GOLDEN STATE: Rich yellow.....	.30	1.00
GREENLIGHT: Soft delicate green.....	.30	1.00
JEANIE: Very nice clear pink with slight penciling on petals..	.30	1.00
JUNE DAY: Early clear pink.....	.30	1.00
LEADING LADY: Sensational cream sport of Picardy.....	.30	1.00
MINUET: Clear solid lavender.....	.30	1.00
MYRNA FAY: Early clear lavender.....	.30	1.00
MID-AMERICA: Huge brilliant red blooms.....	.45	1.50
NINETY GRAND: Salmon scarlet to chinese red.....	.45	1.50
NOWETA ROSE: A sensational rose that has already created a great stir of comment among glad lovers. Of huge size opening up to 12 splendidly placed florets and a grand winner in garden or show. Has won heaps of prizes. See illustration....	.75	2.50

VARIETY	Per 3	Per Doz.
OCTOBER SUNSHINE: Light orange shading to yellow throat. 6 florets open; tall well placed spike.....	.45	1.50
OGARITA: Very tall rose salmon.....	.40	1.20
ORANGE GOLD: Clear beautiful medium dark orange gold	.30	1.00
ORIENTAL PEARL: Giant of the cream class.....	.30	1.00
PATRICIAN: Large clear lavender. Different.....	.30	1.00
PATROL: Will open 10 or more florets on tall spike. Very beautiful clear apricot with yellow throat.....	.45	1.60
PHANTOM BEAUTY: Long flower head. Clear light pink...	.40	1.20
PICARDY: Salmon pink with slight feather in throat.....	.30	1.00
PHIPPS JR.: Clear pink. Early.....	.30	1.00
PURPLE SUPREME: Tall slender plant with well placed bright purple blooms. See illustration.....	.30	1.00
RED CHARM: Standard medium red. Very popular.....	.25	.80
RED LORY: Large purplish red, very popular as a cut flower	.30	1.00
ROYAL PINK: Pleasing shade of rose pink.....	.45	1.60
SALMAN'S GLORY: Large creamy white with showy red blotch. Opens up to 7 well placed florets on long striking spikes	.30	1.00
SILENTIUM: White with red spots on the lip.....	.30	1.00
SNOW PRINCESS: Large milky white with cream throat....	.25	.80
SPIC & SPAN: Tall ruffled medium deep pink. Prize winner. See illustration30	1.00
SPOTLIGHT: Dark golden yellow with flaming scarlet blotch	.30	1.00
SUNSPOT: Light apricot buff with rose spot in throat. See illustration30	1.00
TAKINA: Huge deep wine.....	.40	1.20
TITAN: Huge salmon rose of excellent texture.....	.40	1.20
TIVOLI: Lustrously beautiful soft rose. Tall and straight with up to 10 florets open.....	.30	1.00
TRUELOVE: Very beautiful clear shell pink. Opens 6 to 8 wide blooms30	.90
VALERIA: Light scarlet of different shade. Early.....	.30	.90
WHITE GODDESS: Fine creamy white variety. Will grow up to 60" with 7 to 8 florets open.....	.40	1.20

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Fine color range—All top size bulbs
Not Labeled

200 BULBS (2 COLLECTIONS) \$9.50

MASS PLANTING BARGAIN !!

200 MEDIUM SIZE BULBS \$5.00

Choice florist quality blooms. Full assortment
of colors. Average bulb size 1" diameter.
Not Labeled

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MINIATURE GLADIOLUS . . . New and Different !!

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DAINTY MISS: Nicely placed spikes of clear pink. Up to 12 or 14 florets open.

RUBY: Pleasing medium red. Opens up to 8 or 10 florets.

OCEAN SPRAY: Fine ivory white blooms heavily and beautifully ruffled. Opens up to 8 or 10.

PICCOLO: Face up soft cream with roseland purple shading to red throat. 8 to 10 florets.

AIRY FAIRY: Face up pink and white. Well formed. Opens up to 8 or 10 florets.

ATOM: Red, silver edging. Opens up to 8 or 10 florets.

SEPARATE
VARIETIES

or
HAND-MIXED

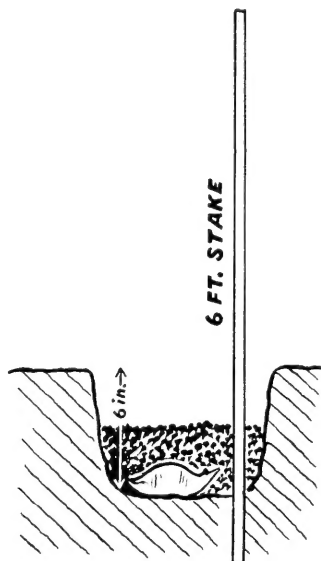
\$1.25
dozen

These dainty Pompon or Button Dahlias are admired everywhere for their outstanding qualities as cut-flowers. They produce a profusion of blooms averaging 1½" in diameter on long, strong stems and will last for days when cut. A bouquet of these bright little flowers will add a cheerful touch to your home.

ALICE: Bright red. See illustration.
ALLBRIGHT: Brilliant orange red. Outstanding.
AMBER QUEEN: Rich amber. See illustration.
BETTY ANN: A very delicate pink. See illustration.
CELESTIA: A tiny pure white.
CHALLENGE: Maroon and white.
DORIA: Very dark maroon. Blends well when used with soft shades of pink.
ELOISE: A beautiful blend of fuchsia purple.
HAZEL DELL: Light pink.
HELEN ANITA: Lavender pink with white dot in center. See illustration.
JOANNA PETTIT: Glowing salmon pink.
JOE FETTE: Best white. See illustration.
LAURIE: Soft cream. New.
LIBBY ROHR: Wine purple.
LITTLE DOVE: Rosy orchid.
MIKE: Orange red; low bush.
MARY MUNNS: Orchid lavender.
MINNIE MELLE: Rosy mottled pink.
MORNING MIST: White, orchid blush.
PATRICIA K.: Light lavender.
PEGGY ANN: Orange.
PRIDE: Low growing rich maroon. Profuse bloomer.
PURPLE GEM: Dark reddish purple. See illustration.
RED EYE: Gold with a red eye.
REGULUS: Deep violet purple. Exhibition pompon.
ROSALIE: Reddish purple.
SHEILA: New red and yellow.
TAKAS PURPLE: Royal purple.
YELLOW GEM: Canary yellow. See illustration.
VIVID: Vivid red.

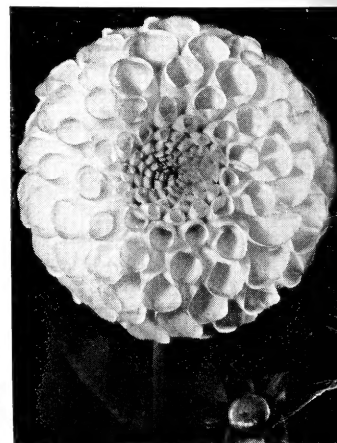
GROWING DAHLIAS

DIG DAHLIAS: Late in fall, usually after frost. Lift carefully and store in cool (35° to 50°) place. Inspect monthly. If tubers shrivel, storage is too hot and dry. Mold can be controlled with ample ventilation.



BALL DAHLIAS

A. D. LIVONI: Clear pink.....	\$.40
BONNIE BLUE. Silvery lavender40
CALIFORNIA SCARLET: Brilliant scarlet40
CHARLOTTE CALDWELL: Bright clear orange.....	.40
DAINTIBALL. Rosy lavender....	.40
CLARA CLEMENS. A very deep red tipped white.....	.75
SNOW QUEEN: Pure white.....	.40
STORM CLOUD: Darkest maroon40
TIPPY: Golden yellow.....	.40
WILLY DEN OUDEN: Brilliant flame color50



SNOW QUEEN ➤

**ENTIRE COLLECTION OF FINE BALL DAHLIAS
FOR ONLY \$3.50 (Regular Catalog value \$4.45)**